



PRESS RELEASE

Artesyn Embedded Technologies Launches New Website

Tempe, Ariz. [27 March, 2014] — Artesyn Embedded Technologies, formerly Emerson Network Power's Embedded Computing & Power business, today launched its new website at www.artesyn.com. The new site was designed with users in mind to provide quick and easy access to essential information and features about Artesyn's market-leading embedded computing and power conversion products and technology.

With this new site, Artesyn has implemented a range of improvements including a greater variety of search methods for power supplies, a simpler segmentation of computing products by application or industry, and a streamlined contact process. The new www.artesyn.com offers visitors one of the broadest ranges of standard ac-dc and dc-dc power supplies in the industry, the most complete portfolio of ATCA solutions designed and manufactured by the company itself, and the widest range of VME boards based on Power Architecture processors, plus innovative computing and power solutions for a range of industries.

"The website now captures the look and spirit of our brand and shows our ability to proactively respond to the changing needs of our customers," said Stephen Dow, President of Artesyn Embedded Technologies. "We have transitioned an incredible amount of data and documentation to a completely new technology infrastructure, improving customers' access to Artesyn's best-in-class embedded computing & power technology. The new www.artesyn.com is a proud milestone in the story of our company."

Consistent with Artesyn's drive to become its customers' trusted partner of choice, the company will continue to develop the website to become even more application-oriented, with content that helps visitors make the best decisions for their embedded computing and power conversion needs. To keep customers and partners updated on the latest new product launches, business activities, corporate milestones and events, the Artesyn website will be updated on a regular basis.

About Artesyn Embedded Technologies

Artesyn Embedded Technologies is a global leader in the design and manufacture of highly reliable power conversion and embedded computing solutions for a wide range of industries including communications, computing, medical, military, aerospace and industrial. For more than 40 years, customers have trusted Artesyn to help them accelerate time-to-market and reduce risk with cost-effective advanced network computing and power conversion solutions. Artesyn has over 20,000 employees worldwide across nine engineering centers of excellence, five world-class manufacturing facilities, and global sales and support offices.

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