



For immediate release

Media Contact:

Shreekant Raivadera

+44 116 267 7396

Shreekant.Raivadera@Emerson.com

Emerson Network Power Updates Line of Innovative, Integrated ATCA Power Entry Module and DC-DC Bus Converters

CARLSBAD, Calif. [21 February, 2012] – Emerson Network Power, a business of Emerson (NYSE:EMR) and the global leader in enabling *Business-Critical Continuity*[™], today announced the availability of an updated version of its innovative integrated 250 W ATCA[®] power entry module and dc-dc bus converter. The [ATCR250-48D12-03J](#) is one of the only products available to integrate a 12 V primary intermediate bus output with a secondary 3.3 V management bus output, for ATCA control and monitoring functions. This greatly simplifies the task of implementing dual redundant, hot swap -48Vdc power distribution with EMI filtering on an ATCA or other telecom board.

While providing high reliability, innovative features and compact design in a cost-effective package, the module significantly reduces the valuable telecom board real estate compared to conventional designs. Power interface functions include ORing, filtering and inrush control, while power management functionality is facilitated by an I²C serial bus interface.

The [ATCR250-48D12-03J](#) dual-input fully regulated bus converter is available now. Pricing starts at US \$151 per unit.

[High resolution images](#) of the ATCR250-48D12-03J are available.

More information about power supply products from Emerson Network Power can be found online at www.Emerson.com/EmbeddedPower.

About Emerson Network Power

Emerson Network Power, a business of Emerson (NYSE:EMR), is the global leader in enabling *Business-Critical Continuity*[™] from grid to chip for telecommunication networks, data centers, health care and industrial facilities. Emerson Network Power

provides innovative solutions and expertise in areas including AC and DC power and precision cooling systems, embedded computing and power, integrated racks and enclosures, power switching and controls, infrastructure management, and connectivity. All solutions are supported globally by local Emerson Network Power service technicians. For more information on Emerson Network Power's embedded power products and services for original equipment manufacturers and system integrators visit www.Emerson.com/EmbeddedPower. Learn more about Emerson Network Power products and services at www.EmersonNetworkPower.com.

About Emerson

Emerson (NYSE: EMR), based in St. Louis, Missouri (USA), is a global leader in bringing technology and engineering together to provide innovative solutions for customers in industrial, commercial, and consumer markets through its network power, process management, industrial automation, climate technologies, and tools and storage businesses. Sales in fiscal 2011 were \$24.2 billion. For more information, visit www.Emerson.com.

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