



For immediate release

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Emerson Network Power and Softing Industrial Automation Collaborate on New Open Development Kit to Speed and Simplify Development of Industrial Automation Systems

NUREMBERG, Germany [28 February, 2012] – At the Embedded World trade fair today, Emerson Network Power, a business of Emerson (NYSE:EMR) and the global leader in enabling *Business-Critical Continuity™*, announced a collaboration with Softing Industrial Automation on a new development kit to enable industrial automation and process control equipment manufacturers to develop systems faster and more easily.

The new OLE for Process Control (OPC) Unified Architecture (UA) Development Toolkits from Softing will be enabled by an Emerson Network Power MicroATX embedded motherboard ([MATXM-CORE-411-WR](#)), based on the Intel® Core™ i7 processor, with Wind River's operating systems, tools and embedded hypervisor. This package will enable the quick and easy development of OPC UA clients and servers for real-time and complex industrial applications using. With this development kit, users will be able to save several months of development time and reduce the time-to-market for their products.

OPC technology is a de-facto standard for interoperable data exchange between multivendor software applications that is applicable in a wide range of industries from manufacturing and process control to building automation and others. The OPC UA, based on an open standard specification, provides a cross-platform service-oriented architecture for process control, while enhancing security over previous industrial communication stack implementations and providing an information model.

Customers of this technology will benefit from the close relationship between these three market-leading companies. Softing joined the Wind River Partner Validation program in 2009, and is committed as a strategic partner to validate its software stack on the latest releases of Wind River's operating systems. This will provide the customer the leverage of using products that have been tested to work well together.

Emerson Network Power is a strategic hardware partner and participant in the Wind River On Board Program. This close partnership brings excellent out of the box experience to the customer, with boards available featuring an Embedded Development Kit containing a bootable USB flash drive that immediately turns any host computer into a fully integrated development environment (IDE) with no installation required.

The new Softing OPC UA Development Tool Kits are available from [Softing Industrial Automation](#).

The [MATXM-CORE-411-WR](#) from Emerson Network Power is available through a [global network of channel partners](#).

More information about embedded computing solutions for industrial automation from Emerson Network Power can be found at www.Emerson.com/EmbeddedComputing.

About Softing Industrial Automation

Softing Industrial Automation is a world leading provider of industrial communication products and technologies for manufacturing and process automation. Softing products are tailored to the requirements of system integrators, device vendors, machine and equipment manufacturers or end users and are known for their ease of use and functional advantages.

About Emerson Network Power

Emerson Network Power, a business of Emerson (NYSE:EMR), is the global leader in enabling *Business-Critical Continuity™* from grid to chip for telecommunication networks, data centers, health care and industrial facilities. Emerson Network Power provides innovative solutions and expertise in areas including AC and DC power and precision cooling systems, embedded computing and power, integrated racks and enclosures, power switching and controls, infrastructure management, and connectivity. All solutions are supported globally by local Emerson Network Power service technicians. For more information on Emerson Network Power's embedded computing solutions, including ATCA®, COM Express®, CompactPCI®, embedded computers and motherboards, OpenVPX™, VMEbus and the RapiDex™ board customization service for original equipment manufacturers and systems integrators in the telecommunications, industrial automation, aerospace/defense and medical markets, visit www.EmersonNetworkPower.com/EmbeddedComputing. Learn more about Emerson Network Power products and services at www.EmersonNetworkPower.com.

About Emerson

Emerson (NYSE: EMR), based in St. Louis, Missouri (USA), is a global leader in bringing technology and engineering together to provide innovative solutions for customers in industrial, commercial, and consumer markets around the world. The company is comprised of five business segments: Process Management, Industrial Automation, Network Power, Climate Technologies, and Commercial & Residential Solutions. Sales in fiscal 2011 were \$24.2 billion. For more information, visit www.Emerson.com.

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